HIGH-LEVEL MEETING ON THE INITIATIVE FOR THE ADAPTATION OF AFRICAN AGRICULTURE TO CLIMATE CHANGE "AAA"

RENCONTRE DE HAUT NIVEAU SUR L'INITIATIVE POUR L'ADAPTATION DE L'AGRICULTURE AFRICAINE AUX CHANGEMENTS CLIMATIQUES "AAA"
BERNARD GIRAUD

President, Livelihoods
WHY IS IT SO DIFFICULT TO MAKE AGRICULTURAL INVESTMENTS SUSTAINABLE?

TODAY’S MAIN CHALLENGES

Complexity of projects; Aggregating farmers

Time lag between investments and ROI

Narrow approach; focus on one aspect of supply chain

ROI not at market standards

TOMORROW’S OPPORTUNITIES

Create a coalition between private/public sector/NGOs

Create a financial vehicle with long-term investment

Holistic approach focusing on the wider ecosystem

Results-based approach
LIVELIHOODS FUND FOR FAMILY FARMING
Our investment Model

- Invest up-front
- Maximize value creation for farmers
- Monetize externalities
Kenya: creating a sustainable dairy cycle with 30,000 farmers

**AN EXAMPLE OF A LIVELIHOODS FUND’S PROJECT**

- **Secure Milk Sourcing**: Brookside Dairy needs to extend its milk collection area with good quality and high volumes.
- **Preserve Water Resources**: Government need to preserve watershed and fight decrease in the water level of Victoria Lake.
- **Improve Livelihoods**: 30,000 farmers need to increase their yields and revenues.
MUTUAL VALUE CREATION IN LIVELIHOODS PROJECT
For farmers, business and society

- **Farm management**
  - Fodder
  - Milking

- **Soil management**
  - Trees
  - Food crops

- **Milk collection**
  - Quality
  - Milk storage

- **Farmers**
  - Milk revenue
  +30% food and cash crops

- **Water**
  - Increase in ground water level on 20 years

- **Climate**
  - 1 000,000 t CO2 seq. in soil and cow farms

- **Milk Supply**
  - 40 to 50 Million liters/y in 2020

Improve farming practices with 30,000 farms to generate multiple benefits.
A PUBLIC-PRIVATE COALITION
For project financing and implementation

Local dairy company
Contributes through investment in equipment and fees based on milk volume and quality

Carbon Market
Monetization of certified carbon credits sold on the market

Benefit
30,000 farmers

Public institutions
Public support expected for water resources and environment protection

Local dairy company
Contributes through investment in equipment and fees based on milk volume and quality

Carbon Market
Monetization of certified carbon credits sold on the market

Benefit
30,000 farmers

Public institutions
Public support expected for water resources and environment protection
LIVELIHOODS FUNDS’ APPROACH

Examples of other projects in Africa

- BURKINA FASO: Food security
- IVORY COAST: Cocoa
- MADAGASCAR: Vanilla

- Reaching scale and triple bottom line impact <
- Shifting to sustainable supply chains <
LIVELIHOODS
Act today for a better future

120 MILLION EUROS INVESTED IN PROJECTS IN AFRICA, ASIA, AND LATIN AMERICA
2 MILLION PEOPLE POSITIVELY IMPACTED
200,000 FARMS CONVERTED TO SUSTAINABLE AGRICULTURAL PRACTICES

GET IN TOUCH

More on www.livehoods.eu
@livelih00ds