

# WESTERN SEED COMPANY

## DISTRIBUTION OF HIGH-YIELD SEEDS

● Project launched

### KEY MESSAGES

**Description:** Western Seed Company is a company founded in Kenya in 1986 which provides **hybrid, high-yield seeds** to 300 000 small Kenyan farmers  
**Specificity:** Use of a farmer to be the company's intermediary locally  
**Impact:** +50% increase of harvests and of income on average

### LEVERS

- SOILS
- AGRICULTURAL WATER
- RISK MANAGEMENT
- FINANCING

### SCOPE




**KENYA**

300 000 farmers reached end 2014



### FUNCTIONING

- Distribution of hybrid, high-yield seeds to local communities
- Training of farmers to new production techniques
- Use of a farmer to become the intermediary of the company locally



Illustration: production of hybrid, high-yield seeds



Illustration: the company's intermediary giving a training session on the field

### BUDGET

\$ 3 M since 2008

### IMPACTS

**Agricultural productivity**  
50% increase of the harvests on average (up to 300%)

**Climate change**  
Decrease of the carbon and hydraulic footprint per ton of maize

**Sustainable dev. goals**  
+50% of income on average thanks to harvest increase

### PLAYERS

Donors



Partners

