

OLIVE OIL SECTOR - AGGREGATING OLIVE OIL FARMING IN THE FRAMEWORK OF THE GREEN MOROCCO PLAN



● Project launched

KEY MESSAGES

Description: Contribution to the development of the olive oil sector, under the aegis of the Green Morocco Plan. Planting of 2,000 ha of olive trees and support to local farmers on enhancing the quality of their crops via the implementation of aggregated farming. Training in pruning, plant-health treatments, drip irrigation and harvesting techniques.

Specificity: Contribution to the region development

Impact: 2,000 ha of olive trees were planted and more than 200 aggregated farmers were trained

LEVERS

SOILS

AGRICULTURAL WATER

RISK MANAGEMENT

FINANCING

SCOPE



MOROCCO



+350,000 olive trees planted
+200 farmers supported

SOIL AND WATER MANAGEMENT MODEL

Soil treatment
Plant-health treatments

Planting of olive trees
350,000 olive trees planted

Rational irrigation
Drip irrigation

FUNCTIONING

SUPPORT TO FARMERS

Procurement

- Advising farmers on procurement : selection, quality, price negotiation with suppliers
- Leveraging DRA support to turn holding ponds into local irrigation system

Operations

- Connecting to relevant outsourcing solutions (plowing, plant-health treatments, local irrigation system maintenance and repair)

Sales

- Securing production collection and transport
- Ensuring a minimum selling price to farmers

BUDGET

Dh150M

IMPACTS

Agricultural productivity
Productivity increase
from 2 to 6 tons per hectare

Climate change
Optimization of soil and water management
Water consumption decrease from 6,000 to 3,000 m³/year

Sustainable dev. goals
Farmers' income increase
through better productivity

PLAYERS

RFIs



Ministère de l'Agriculture et de la Pêche Maritime



وكالة التنمية الفلاحية
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المعهد الوطني للبحث الزراعي
Institut National de la Recherche Agricole



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NEXT STEPS

Extension to reach 6,000 ha and 500 farmers by 2020