

OCP CARAVANS

ENRICH THE YIELD OF THE AGRICULTURAL CHANNEL



● Project launched

KEY MESSAGES

Description: Project to **transfer best practices** in terms of **reasonable use of inputs** by farmers, the caravan deploys geographically and thematically (cereals, leguminous plants, arboriculture) by offering training, **long-term support** and access to innovations, the OCP Caravan is a proximity tool for the benefit of all farmers

Specificity: Training goes to farmers in need

Impact: Productivity increase of 15 to 25% depending on the crops

LEVERS

SOILS

AGRICULTURAL WATER

RISK MANAGEMENT

FINANCING

SCOPE



+50 000 producers reached

FUNCTIONING

THE OCP CARAVAN: TRAINING PROGRAM TO REASONABLE INPUT USE

Training

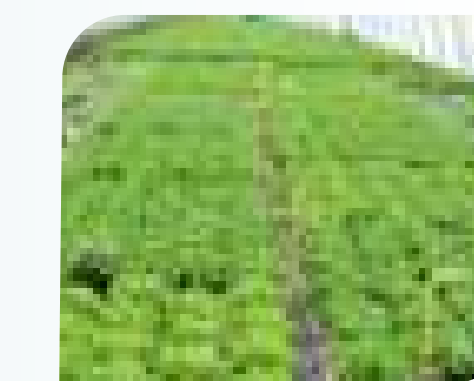
- Training in limited groups to good agricultural practices
- **Workshops** for the farmers
- Didactic **videos** by topic



Training sessions

Support

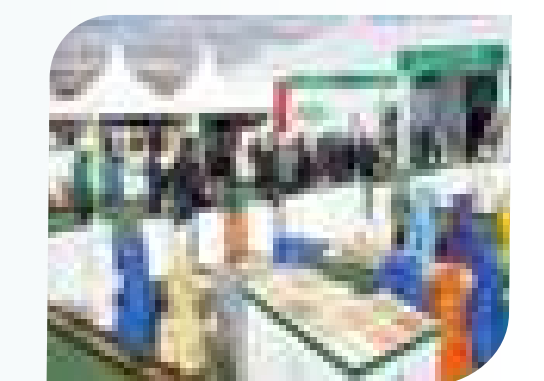
- Taking in charge of plots until the harvest
- **Distribution of fertilizers** during the campaigns (+100 tons cumulated)



Plots supervised

Innovation

- **Mobile laboratory** for soil knowledge (sample collection)
- Definition of **new** adequate **NPK formulas** for the soils



Demonstration center

BUDGET

~ DH 30 M
of which \$ 750 k of bonus for farmers and \$ 750 k in social projects

IMPACTS

Agricultural productivity
+15% to +25% of productivity depending on the crops

Climate change
Soil protection
Reasonable use of inputs
Input/soil/crop correspondence

Sustainable dev. goals
Increase of small farmers' income
Protection of the environments

PLAYERS

Donors



Partners



NEXT STEPS

- Extension of the initiative to other African countries – Mali, Guinea, Senegal
- Ambition of reaching +100.000 farmers in six African countries in three years