

HONEY CARE AFRICA

SUPPORT TO BEEKEEPERS IN EASTERN AFRICA

● Project launched


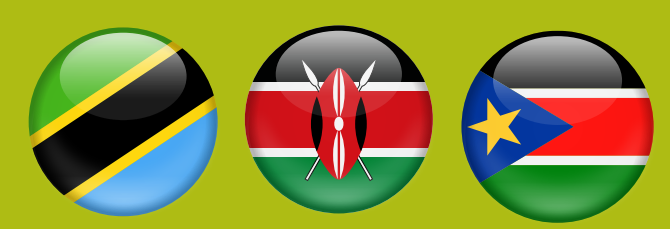
KEY MESSAGES

Description: Honey Care Africa has integrated the bee-keeping value chain in Eastern Africa to directly purchase honey from more than 9 000 small producers
Specificity: Elimination of intermediaries and use of mobile payment
Impact: +20% income for the producers

LEVERS

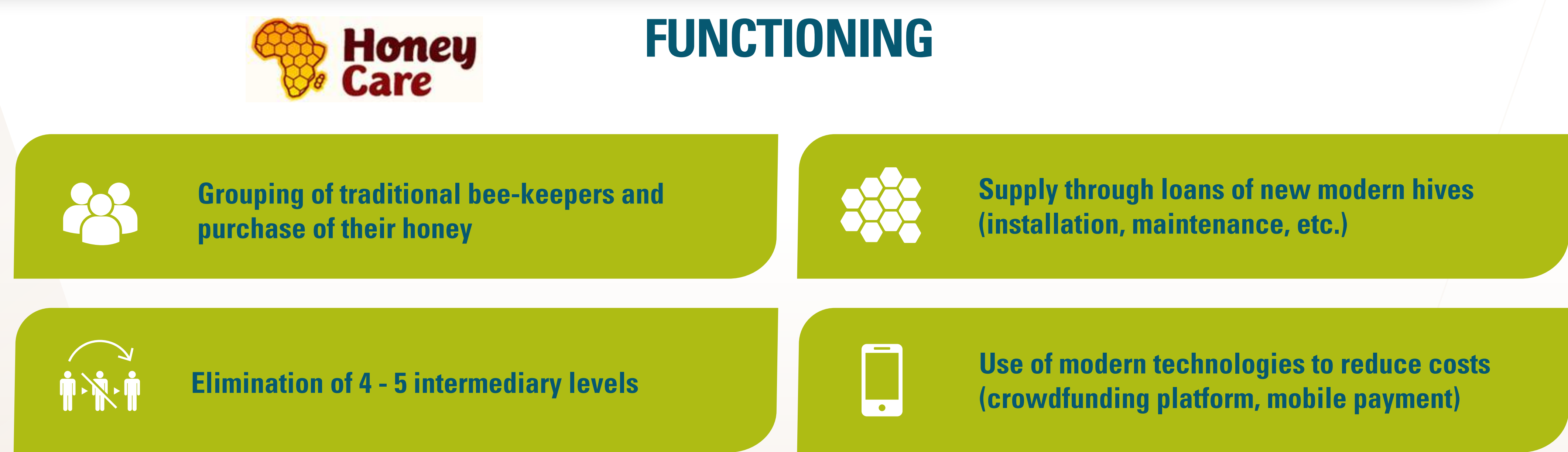
- SOILS
- AGRICULTURAL WATER
- RISK MANAGEMENT
- FINANCING

SCOPE

TANZANIA KENYA SOUTH SUDAN

9 000 farmers reached
(of which 2 700 equipped with hives)



BUDGET


Still to be financed: \$ 1,5 M in 2015

IMPACTS

- Agricultural productivity**
+15 to 30% of the productivity of some neighboring crops through better pollination by the bees
- Climate change**
Agroforestry and protection program being launched
- Sustainable dev. goals**
+20% of purchase premium for the producers

PLAYERS

Donors



NEXT STEPS

Search for \$ 1,5 M (in capital, debt and subsidy) to support the growth of the organization and develop new markets within its three countries of operation