

# HLIB BLADI

## SUPPORT TO AND TRAINING OF MILK SECTOR PLAYERS



● Project launched

### LEVERS

SOILS

AGRICULTURAL WATER

RISK MANAGEMENT

FINANCING

### KEY MESSAGES

**Description:** Investment project in the milk sector to establish efficient dairy farming practices enhancing dairy farmers income and resilience while being more environment-friendly : Promotion and usage of smart water consumption fodder crop, restoring soils quality. Use of organic fertilizers to enhance water retention capacity. Use of solar energy to cool down milk.

**Specificity:** Environment-friendly production modernization while respecting the environment

**Impact:** Sustainable 30% increase in volume production two years after the launch

### SCOPE



MOROCCO



10 000 breeders and milk producers

### ACTIONS



Collection centers upgrade



Providing equipment and on-the-job coaching



Equipment and supervision of the breeders

### FUNCTIONING

### RESULTS



Quality improvement / traceability / governance / infrastructure modernization



Training of farmers and collection centers' managers to share best practices in breeding and quality control



Dairy cow yield improvement and drop in production costs

### BUDGET

Investment:  
€ 7 M until 2020

### IMPACTS

**Agricultural productivity**  
+30% in milk production volumes two years after launch

**Climate change**  
Carbon sequestration  
Sustainable energy  
Water savings / Soil conservation

**Sustainable dev. goals**  
+10% increase in farmers income  
Improved climate hazards resilience

### PLAYERS

Donors



Partners



### NEXT STEPS

Program extension to 30 000 breeders and milk producers after 2020