

COTTON MADE IN AFRICA

SUSTAINABILITY DEVELOPMENT IN COTTON PLANTATIONS

● Project launched

KEY MESSAGES

Description: Cotton Made in Africa (CmiA) improves the standards of living of 760 000 small African farmers by training them to the production of organic cotton sold in international markets
Specificity: Regular audit of the plantations and production plants to maintain sustainability criteria
Impact: +30% in average annual income

LEVERS

- SOILS
- AGRICULTURAL WATER
- RISK MANAGEMENT
- FINANCING

SCOPE

760 000 households
(5,6 M of beneficiaries)

FUNCTIONING



Illustration: the employees trained by CmiA in turn train the farmers, grouped in « classes » of 20 to 30 farmers

BUDGET

\$ 1,9 M income
(of which \$ 0,9 M of subsidies)
 \$ 2 M budget
(of which 60% in training/audit)

IMPACTS

<p>Agricultural productivity Increase up to 100% of the production from the first year thanks to better agricultural practices</p>	<p>Climate change - 45% in carbon footprint - 33% in pesticide consumption No water needs</p>	<p>Sustainable dev. goals + 30% in annual household income</p>
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PLAYERS

Donors: **giz**, **BILL & MELINDA GATES foundation**, **otto group**

Partners: **AID BY TRADE FOUNDATION**

NEXT STEPS

Extend community social programs in the rural areas where the partner ginning plants operate, to better respond to the significant needs of these communities